



OMG “Plastic and Recycling Awareness Week”

Dear Parents,

W.T. Jackson has partnered with OneMoreGeneration.org (OMG) to provide your child with an environmental study unit on Plastic and Aluminum Trash where they will learn about different ways to make our world a better place. The students will be learning how to reduce, reuse, recycle and renew our earth's resources. Your child will be working with you to teach the family how we can all do our part to help create a sustainable and renewable lifestyle.

Your child's first project is about reducing or eliminating the use of plastic bottles and bags, and about the various types of Plastic Trash we produce everyday. They will also learn about the importance of recycling 100% of the aluminum we use.

Each child in our school is being asked to bring in all the Plastic and Aluminum Trash from home each day starting Monday, April 24. Our goal is to have the students see and realize how much plastic and aluminum trash we accumulate each week in our households.

We ask that all the trash your child brings in be **RINSED OUT THOROUGHLY** for sanitation reasons. On Friday, April 28th all the kids will have the opportunity to help create a special Art Project using all the collected trash.

The purpose is to further demonstrate the amount of plastic and aluminum trash we produce each week and the art project is a great vehicle for the kids to express their message to our community about how we can all get involved and make a difference.

The founders of One More Generation (OMG) Carter (age 16) and his sister Olivia (age 14.5) created this program to help educate the students about plastic and aluminum trash and its affects on our environment. Click the link below to hear how Carter and Olivia how OMG: One More Generation got started <https://youtu.be/mjIckXtHlhs>.

Below are some facts your child will be learning:

In the United States:

- According to the Environmental Protection Agency, over 380 billion plastic bags, sacks and wraps are consumed in the U.S. each year.
- The Wall Street Journal reports that the U.S. goes through 100 billion plastic shopping bags annually. (Estimated cost to retailers is \$4 billion)
- Four out of five grocery bags in the US are now plastic.
- The average family accumulates 60 plastic bags in only four trips to the grocery store.
- The average individual uses anywhere from 500-1200 plastic bags per year.
- What do those Recycle Numbers mean anyway?
- How does recycling aluminum help reduce our greenhouse gas emissions?
- What does it mean to have a 'closed-loop' recycling process?



Our goal is to begin with eliminating plastic bags that you would normally receive on your shopping trips. Each child will receive a cloth reusable shopping bag, which they will be decorating during the weeklong event. The reusable bag should be used for your future shopping trips. Additional reusable bags are generally available at most stores for about \$1.

Students will also be receiving a reusable stainless steel water bottle, which is estimated to help reduce as many as 180 plastic bottles per year per child.

Upon completion of this weeklong unit, your child will receive a Certificate of Completion, which we ask that you help them proudly display in your home as a reminder of their hard work and commitment towards making a better world for future generations.

Thank you for your support on this very important class project. Please feel free to visit www.onemoregeneration.org for additional resources, helpful tips and information. Together we can make a difference!

Best regards from the entire OMG Team ;-)

Carter and Olivia

Our Mission Statement:

We are a nonprofit organization dedicated to the preservation of endangered species, our communities and our environment. Our goal is to ensure the wellbeing of our planet for at least One More Generation... and beyond.

